



Press Release 3-2019

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Last Mile e-Logistics Solutions for North America Silver Eagle and RYTLE show Europe's Award-Winning Urban Logistics Technology.

Portland, Oregon – March, 2019 – Award Winning technology from Europe in Urban Logistics will now be available in North America. Rytle, based in Bremen, Germany and Silver Eagle Manufacturing have made a “Smart Move” by joining forces to solve Urban Logistics problems with innovative solutions engineered in Germany. The Rytle system provides:

- *A new engineered mobile Micro-HUB solution for trucks*
- *A professional three-wheeled cargo bike with a standardized swap cargo BOX*
- *A fully implementable IT-solution for tracking hardware and parcel delivery*

According to Gary Gaussoin, Silver Eagle's president, “The partnership we have established with Rytle will bring German Engineering and U.S. Manufacturing together to supply the smartest urban logistics technology in North America. Sustainability, alternative mobility concepts, efficiency and speed, paired with lower costs, play an increasingly important role in city logistics. Operators and fleets can choose from different solution levels on how to best serve dense urban environments.”



The Modular Design of having a separate Three-Wheeled Cargo Bike called a MovR and pre-loadable wheeled Boxes gives great flexibility in how best to serve a location. Add to that a drop box style Hub or SubHub trailer and you have “A Smarter Way From Here To There”. This is a technology rich system with a standard CAN bus and optional levels of Bluetooth technology for locking and other functions. The implemented Rytle IT-System can be used to handle users' authorization or request pickup and delivery services.

“Sustainability, alternative mobility concepts, efficiency and speed paired with lower costs play an increasingly important role in international city logistics. Our products like the e-bike MovR represent the perfect combination of fast, safe, environmentally friendly transportation. With the comprehensive logistics software, it is also possible to use micro-depots or trailers with interchangeable boxes and to link all participants digitally in real time. “ said Dr. Arne Kruse, managing partner of RYTLE.



From Left to Right: Gary Gaussoin, Dr. Arne Kruse, Amit Kariwali, Ingo Luebs and Ali Saalabian

“We are very excited to add Rytle’s groundbreaking last mile delivery solutions to our growing line of innovative products for those who must deliver the goods to their customers.” said Brain MacKenzie , Silver Eagle’s Vice President of Sales. “We continue to provide unique products that increase efficiency while reducing environmental impact. Our T-Dolly is another example of this philosophy.”

“We are more than happy that we have found professional partners for bringing the RYTLE logistic solution to North America. As a trusted specialist in the market Silver Eagle will proudly take over the production and sales operations. With UPS as our leading customer and testing partner in Europe, we will do the next steps of implementing the e-bike technology in the US.” said Ingo Luebs, MD and co-founder of RYTLE.

A MovR (e-bike solution) and Modular Box will be on display and demonstrated in **Booth 3119** at the 2019 TMC Annual Meeting & Transportation Technology Exhibition in Atlanta, GA at the Georgia World Congress Center.

About Silver Eagle:

Silver Eagle Manufacturing has been building innovative transportation products in Portland-Oregon since 1936. Among its offerings are converter dollies, package trailers, trailer suspensions, drawbar components, military trailers and Cycle Logistics. It is an ISO 9001:2015 certified company. For additional information, call (800) 547-6792 or visit www.silvereagle.com.

About Rytle:

As a joint venture RYTLE was founded in 2017 to revolutionize city logistics. Created by experts, the logistics concept consists a self-sufficient mobile HUB, an electrically operated cargo bike with an exchange function for standardized transport boxes – the RYTLE MovR – and the right software and is already in use worldwide. With the products available since 2018, costs can be saved on the last mile and goods of virtually any kind can be transported virtually emission-free – efficiently, punctually, quietly, stress-free, flexibly and transparently. For additional information, call (800) 547-6792 or visit www.rytle.com.